

Masahiro Yasuda, Software Engineer (Web)

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LINKS	LinkedIn , GitHub	
PROFILE	<p>I am a software engineer with full-stack web development experience, building corporate sites with modern JavaScript frameworks and content management systems, including headless architectures. I have managed hosting on both traditional servers and cloud platforms and enjoy working across the stack, with a strong interest in cloud and mobile technologies such as microservices and cross-platform applications. After relocating to Australia, I completed all academic requirements for a Bachelor of Information Technology at Queensland University of Technology, refreshing and extending my software engineering fundamentals.</p>	
EMPLOYMENT HISTORY		
Feb 2025 — Oct 2025	Frontend Developer, Future-Proof Solutions	Brisbane, QLD, Australia
<p>I built a Jamstack-style corporate site using technologies such as Nuxt.js, WordPress, PHP, JavaScript and ACF Pro. I managed the infrastructure to ensure seamless integration and solid performance, and contributed to the user experience by implementing responsive and interactive features. I also collaborated with cross-functional teams to align the web development work with business objectives.</p> <ul style="list-style-type: none">• Built and deployed a corporate website using Nuxt.js and WordPress.• Designed and set up a modern hosting stack (Render for the front end and AWS Lightsail for the WordPress/PHP backend) to provide a highly available, low-maintenance infrastructure.• Implemented responsive layouts and interactive UI components so the site works well on mobile, tablet and desktop.• Used ACF Pro to model flexible content types and streamline updates for designers and editors.• Collaborated with designers and stakeholders to ensure project goals were met effectively.		
Apr 2022 — Jan 2024	Web Developer, Viabrand®	Brisbane, QLD, Australia
<p>I worked on web development projects with a strong emphasis on client interaction and project coordination. I collaborated with stakeholders to ensure project goals were understood, while helping design custom WordPress themes and landing pages. I also supported server environments and regular maintenance to keep client websites running smoothly.</p> <ul style="list-style-type: none">• Participated in client discovery sessions and helped clarify requirements and technical constraints with the account manager and design team.• Built custom WordPress themes and designed HTML email templates in line with brand and campaign requirements.• Managed server environments and production deployments for seamless operations.• Performed routine site maintenance, primarily updating WordPress core, plugins and themes, plus occasional content changes and minor bug fixes to keep client sites secure and up to date.• Contributed to documenting recurring tasks and simple workflows to make ongoing maintenance and handover easier for the team.		
Apr 2017 — Dec 2021	Web Developer, Intericast Corporation	Tokyo, Japan
<p>I developed and maintained web applications using WordPress, HTML5, CSS3, JavaScript, PHP and MySQL. I also created an internal Laravel-based application to support remote work for colleagues. In addition, I managed server infrastructure, including DNS, Apache and FTP setup, and facilitated mail server transfers. I provided digital marketing support using Marketo and contributed language translation between English and Japanese for sustainability-related projects.</p> <ul style="list-style-type: none">• Built client websites utilizing WordPress, enhancing functionality with HTML5, CSS3, JavaScript, PHP, and MySQL.• Implemented a Laravel application to support remote work, improving team collaboration.• Managed server configurations, including DNS, Apache, and FTP, ensuring reliable operations.• Consulted on digital marketing strategies using Marketo, optimizing client campaigns.• Translated technical documents between English and Japanese, supporting global projects.		

Mar 2015 — Apr 2017

Web Developer, systemsGo

Tokyo, Japan

I designed and coded websites using HTML and CSS in line with defined coding standards, and contributed to the visual appeal and functionality of digital materials to meet client needs and improve the user experience.

- Developed web pages using HTML and CSS, enhancing usability for end users.
- Created HTML templates for client newsletters, improving communication efficiency.
- Designed campaign banners and brochures utilizing Photoshop and Illustrator, boosting visual engagement.

Apr 2014 — Mar 2015

Customer Service, FedEx

Chiba, Japan

I handled a range of customer service tasks at FedEx related to parcel management and regulatory compliance. I managed parcel pickups, ensured adherence to export and import regulations, and provided tracking and logistics solutions for customers. I also played a key role in promoting FedEx accounts, achieving a top-three ranking in new account establishment over a three-month period. In addition, I provided guidance on FedEx services and tools to help customers better understand and use the available options.

- Coordinated parcel pickups and ensured compliance with export/import regulations.
- Ranked in the top three for new account establishment over a three-month period.
- Advised customers on FedEx services and tools, improving their service experience.

EDUCATION

Jul 2022 — Dec 2025

Bachelor of Information Technology (Information Systems Major) with Distinction, Queensland University of Technology

Brisbane, QLD, Australia

As part of my Information Systems major, I studied how information technology, business processes, data and people interact to design effective and feasible solutions. I also completed minors in Computer Science and IoT & Mobile, focusing on software engineering fundamentals such as algorithms, data structures and microservices using C# and Java (Android app development), as well as building APIs with Python and Node.js, front-end applications with React, cross-platform mobile apps with Flutter, and cloud solutions with AWS.

Apr 2012 — Mar 2014

Bachelor of Arts (International and Intercultural Communication Major), Kanda University of International Studies

Chiba, Japan

Apr 2010 — Mar 2012

Diploma (Global Communication), Kanda Institute of Foreign Languages

Tokyo, Japan

SKILLS

Modern front-end development - React, Vue.js, TypeScript

API & back-end development - Node.js, PHP, Python, C#

Content management & digital platforms - WordPress (traditional theme development and headless development)

UX, accessibility & web analytics

Software engineering practices & collaboration - Algorithms / data structures, clean architecture, Git, Agile/Scrum

Cloud platforms & distributed systems - AWS: ECS, Lambda, S3, DynamoDB, API Gateway

Mobile & cross-platform app development - Flutter, Java, Swift

REFERENCES

References available upon request